



# CHRISTMAS IS COMING

ARE YOU READY FOR CHRISTMAS? YOU KNOW HOW CROWDED OUR STORE WILL BE. OUR SALESPERSONS CAN GIVE BETTER ATTENTION TO YOUR CHRISTMAS NEEDS NOW THAN LATER.

OUR STOCK OF WINTER COATS, SUITS, WAISTS, FURS, DRESSES AND THINGS FOR PRESENTS IS NOW

UNBROKEN. SHOP THIS WEEK; YOU WILL HAVE A LARGER LINE TO SELECT FROM. OUR STORE HAS BECOME THE "CHRISTMAS STORE" OF THIS CITY BECAUSE WE DO NOT BELIEVE IN MAKING LONG PROFITS ON SHORTLIVED CHRISTMAS GOODS, BUT IN SELLING THEM AT LOW PRICES AND SELLING LOTS OF THEM.

## Pretty Waists for Xmas

Fancy Cream and White Net Waists, also few colors; our \$5.00 values; to close out at **\$3.48**  
A large assortment of Colored Taffeta and Chiffon Waists, tucked and braided; special, **\$5.00**  
Colored Chiffon Waists, made over silk; special, **\$8.50** and **\$10.00**  
A large assortment of Black Taffeta and Messaline Waists at **\$3.98** and **\$4.98**  
Black Crepe de Chine Waists, with fancy lace yoke, at **\$8.48**

## Swell Furs--See Ours

Large Black Fox Muff, rug style, at **\$15.00**  
Black Fox Sets, long stole collar, with heads, rug muff; \$50.00 values; special, **\$25.00** and **\$35.00**  
Genuine Mink Ties, three stripes, at **\$25.00**  
Real Lynx Shawl Collars and big Rug Muff, at each **\$50.00**  
Isabella Fox Stoles, shawl effect and ties, from **\$12.50** to **\$25.00**  
Genuine Mink Stoles, broad cape effect, at **\$50.00** to **\$65.00**

## Give Her a New Suit

Buy them now at greatly reduced prices.  
Unfinished Worsted and Plain Serge Suits, in all popular shades, 45-inch coat, strictly tailor finish; our \$17.50 values; special **\$15.00**  
Hard Finish Worsted and Homespun Suits, in grays, greens, navies and fancy Suits, long coat, with shawl collars; our \$20.00 and \$22.50 values; special **\$17.50**  
\$30.00 Wide Wale Suits, in all new shades, 45-inch semi-fitting coats, strictly tailored; special **\$25.00**

## Handsome \$15.00 Serge Dresses, in all colors... \$8.50

\$22.50 Dresses, in wide wale diagonals and fancy prunellas, now **\$15.00**  
\$25.00 Silk Jersey Dresses, in black and colors, now **\$15.00**  
\$30.00 Fancy Braided Dress, in all shades, now **\$20.00**  
\$35.00 Fancy Silk Poplins and Fine Cloth Dresses for street wear, now **\$25.00**  
\$50.00 Crepe Meteor Dresses, in evening shades, now **\$37.50**

## EXPRESS PAID

On Purchases Amounting to \$5.00 and Over to Points in the Virginias and Carolinas.

## Ladies' Dainty Neckwear--Easily Priced

Handsomely Boxed Ruching, six styles, boxed in a beautiful painted wicker box; regular 75c value; holiday price **50c**  
Fine Net Jabots, with pretty messaline silk trimmings, in pink, blue, lavender and old rose; 75c value; holiday price **59c**  
Beautiful Net Jabots, with Baby Irish trimmings, in three of the newest styles; 75c value; holiday price **59c**  
Pretty Fancy Collars, trimmed with fine ruching and lace, in pink, blue, lavender and white, nicely boxed; 39c value; holiday price **25c**  
Hundreds of New and Beautiful Lawn and Net Jabots just received and placed on sale for the holiday trade; 39c value; holiday price **25c**  
New and Pretty Baby Irish Lace Collars, in high or Dutch style; 39c value; holiday price **25c**  
Lace Collar and Cuff Sets for coats, in many new patterns; 75c value; holiday price **59c**  
Elegant Black Jet Collars, one of the most popular of the season; now on display; a large selection at 25c, 50c and **75c**

## Gloves Are Very Appropriate

Two-Clasp Kid Gloves, one row embroidery, a full assortment of colors, also black and white; pair **\$1.00**  
One-Clasp English Walking Gloves, assorted tans; per pair **\$1.00**  
Ladies' Gauntlet Driving Gloves, heavy skin, fleece lined; per pair **\$1.00**  
Real Kid Gloves, with broad stitching on back, P. K. finish, one large pearl button; black, white, brown and champagne; per pair **\$2.00**  
Two-Clasp Real Kid Gloves, black with white stitching; per pair **\$1.50**  
Two-Clasp P. K. Gloves, self and white stitching, black, white, tan, oxblood, myrtle, navy and brown; **\$1.50**  
Beautiful Fleece Lined White Fur Gloves for infants and children, in a pretty holiday box; 75c value; holiday price **50c**

## Pay Us Half the Price at Our Jewellery Store

Just a half the exclusive jeweler's price will buy any item needed in jewelry here.

White Stone Hat Pins, with and without jewels, \$1.00 value, **50c**  
Brilliant Hat Pins, in many different designs, **25c**  
Hat Pins, miniatures, surrounded with rhinestones, with 12 and 14-inch stems; special, **49c**  
Belt Buckles, the latest in Oriental designs, with and without colored stones, in gilt, French gray and Venetian gold, **50c**  
Large selection of Gift and French gray with amethyst, emerald and topaz settings, **25c**  
Veil and Jabot Pins, with pearl and with stones, **25c**  
Pearl Dog Collar, with rhinestone bars, **50c**  
Rhinestone Brooches, set in silver, in star, crescent and fifty different styles, only **50c**  
Amethyst and Topaz Brooches, with pearl and brilliant settings, **50c**  
Want to call your attention to the fact that we have now in our department a full line of Mourning Novelties from 25c up.  
Crosses in cut and plain jet, **50c**  
Three-Piece Collar or Waist Set, in nicely lined box, design daisy, of water pearls with brilliant centre, **50c**  
A beautiful line of the best Gold-Filled Cuff Links, raised flower designs, **50c**



Men's Fine Scarf Pins, worth 75c to \$1.00, now 39c.

## Leather Goods for Christmas

All genuine Leather Bags, large size, leather lined throughout, with coin purse, gun metal and brass trimmings. These elegant bags come in black only. Worth **\$1.59**, holiday price, **\$1.00**.

Large Size Newest Style Real Leather Bags, leather lined, extra coin purse, brass and gun-metal trimmed; \$2.00 value; holiday price **\$1.50**  
Fine Patent Leather Bags, square shape, with seal trimmings, with extra card case, leather lined; \$3.00 value; holiday price **\$2.48**  
Swell All Leather Bags, worth \$2.50, with coin purse, leather lined throughout; the latest thing in bags; holiday price **\$1.98**  
Alligator Bags, the real thing, leather lined, brass trimmed, regular \$4.98 value; holiday price **\$2.98**  
Children's Bags, in solid leather, chain and leather handles. These pretty little bags come in black only; holiday price **50c**



## Men's \$5.00 Smoking Jackets

In Navy, Brown, Grey, Garnet and Black, with Silk trimmings.

See them To-Morrow and remember the price **\$3.98**

Men's \$5.00 Bath Robes, in the newest patterns and colors; the double sole, in all the wanted colors; holiday price **\$3.98**  
Men's Combination Sets, consisting of one pair 50c Suspender, one pair 25c Hose Supporters, in all the wanted colors, in handsome holiday box, for **50c**  
Beautiful Silk Handkerchiefs, with Four-in-Hand Ties to match, superbly boxed; holiday price, per **\$1.00**  
Men's Elegant 75c Tucked and Pleated Bosom Shirts, put up in a swell holiday box, two to a **\$1.25**  
Men's 19c Lisle Finished Hose, with double sole, in all the wanted colors; six pair in a beautiful fancy box; holiday price **\$1.00**  
All our Men's Neckwear, in beautiful holiday boxes, from the lowest to the highest priced. We now have on display about 3,000 Men's Superb 39c All-Silk Fancy Four-in-Hand Ties, in handsome box with Xmas card; holiday price **25c**  
Phoenix Mufflers, nicely boxed, in all the weaves and wanted colors. This is a sensible and useful Xmas gift, only **50c**

## Give the "Baby" One of These

Bearskin Coats, in plain white fur, double breasted, nicely made, for **\$2.48**  
Large Curl White Bearskin Coats, made full, elegantly lined, for **\$2.98**  
Baby Curl White Bearskin Coats, beautifully made and lined, for **\$3.48**  
White Bearskin Snow Flake Coat, with silk cord trimming, **\$3.98**  
Cashmere Coat, double box plaited back and front, with embroidered scalloped cape and cuffs, for **\$2.98**  
Plain White Serge Coats, trimmed with silk piping around collar and cuffs **\$2.98**  
White Serge Coat, with embroidered cuffs and collar, for **\$3.48**  
Lot No. 1--Bedford Cord Overcoat, but soiled; were \$2.48, now for **\$1.50**  
Lot No. 2--White Bedford Cords, soiled, were **\$1.50**, now **\$1.50**



We Sell More Ready-to-Wear Garments Than Any Other Store in Richmond

## Ladies' Hosiery--Useful Holiday Gifts

Pure Silk Hose, \$1.00. These Beautiful Pure Silk Hose are made with double lisle soles, and come in tan, black, white, pink, gray, light blue, lavender and champagne; \$1.25 value; holiday price **\$1.00**  
Extra Fine Pure Silk Hose, with fine linen double sole. These superb imported Hose come in black only; \$1.50 value; holiday price **\$1.25**  
Superfine Pure Silk Hose, with double silk lisle sole; holiday price **\$1.50**  
Ladies' Beautiful Silk Lisle Hose, imported and Hermsdorf dyed, in plain black and tan, and also many new patterns, in lace; 50c extra value for **25c**  
Fine Silk Lisle Ladies' Hose, in black and tan, either plain or lace, made with extra double sole and garter top; a 50c value for 35c, or three pairs for **\$1.00**  
Elegant Hose in black and tan lace lisle, made with good heavy double sole; holiday price **25c**

## She'll Like Handkerchiefs

Ladies' Very Sheer Pure Irish Linen Hemstitched Handkerchiefs, neatly boxed six in a box. These come in all the wanted initials; holiday price, per box **75c**  
All-Linen Ladies' Handkerchiefs, very sheer, six in a dainty holiday box, for **50c**  
Fine Linen and Swiss Handkerchiefs, hemstitched embroidered, scalloped embroidered and lace trimmed; holiday price **12c**  
Hand Embroidered Handkerchiefs, in dainty patterns, made of very sheer Irish linen; holiday price **25c**  
Children's All-Linen Initial Handkerchiefs, three in a pretty holiday box; holiday price, per box **25c**  
Colored Bordered Children's Initial Handkerchiefs, boxed, three in a holiday box; per box **15c**  
Ladies' Hand-Embroidered Handkerchiefs, hand-stitched, come in all the wanted initials; holiday price **5c**



## Toilet Articles for Christmas

Give "Him" One of These

Elegant Combination Military Set, consisting of two ebony military brushes, set with genuine bristles; one fine rubber rubber-set shaving brush, one nickel-plated soap box, one unbreakable rubber comb, one stick of Williams shaving soap in nickel-plated box, all handsomely boxed; complete for **\$3.48**.

Another Swell Combination Military Set, consisting of two elegant ebony military brushes, one rubber set shaving brush, one unbreakable rubber comb, one rubber soap box; put up in a handsome box for **\$2.48**.

Carved or Plain Handle Extra Fine Steel Nail File, large size, neatly boxed, one in a box, for **25c**.

Extra Large Size Rubber Lined Tourist Cases, with eight separate and distinct compartments. These cases are made out of the best grade of fancy washable creton. Well worth \$1.50; sold here for **98c**.

Vantine's Famous Oriental Perfumes, beautifully boxed in handsome imported boxes, with hand-painted picture on them. One-ounce size bottles in the above boxes for **50c**.

Superb Manicuring Set, handsomely boxed, consisting of one fine 8-inch nail buffer, one pair of the finest steel cuticle scissors, one pair best quality nail scissors, one extra fine corn knife, one best grade cuticle knife, one finest quality nail file, two elegant boxes for nail paste and nail powder. This high grade Manicuring Set is well worth \$7.48. Price at the Thalheimer Toilet Section to-morrow, **\$4.98**.

## Smart Coat Sweaters for Women

Pretty New Wool Sweater Coats, in fancy woven patterns, in white only; \$3.00 value, for **\$2.48**  
All Pure Wool Sweaters, in plain and fancy weaves, in gray, navy, white and car. dinal; \$3.50 value, for **\$2.98**  
Extra Long Coat Sweaters, in all wool fancy weaves; \$5.00 value, for **\$3.98**  
Pure Wool Sweaters, in black, beautifully woven; \$5.00 value, for **\$4.48**  
The finest quality of Coat Sweater, made of pure carded wool, long cut; holiday price **\$5.00**  
Beautiful Creamy White Coat Sweaters, woven of the finest carded Australian wool; \$10.00 value; holiday price **\$7.48**

## Pure Wool Coat Sweaters

A Sensible Xmas Gift for Boys and Girls

Boys' All-Wool Sweater Coats, in Oxford and cardinal; sale price **\$1.00**  
Misses' Fine Woven \$1.79 Wool Coat Sweaters, plain weave; sale price **\$1.50**  
The Alice Coat Sweater for misses, in white only and beautifully woven; \$3.00 value, for **\$2.69**  
Misses' All Pure Wool Sweater Coats, in white and cardinal; \$2.50 value, for **\$1.98**  
Infants' Pure Wool Sweaters, in beautiful dainty weaves; \$1.25 value, for **\$1.00**  
Children's and Misses' Beautiful Pure Wool White Sweaters, \$2.48 value **\$1.98**

